



11th Annual Breakfast & Awards Ceremony

Sponsorship Opportunities

Friday, November 12, 2021
Hartford Marriott Downtown



Connecticut Coalition Against Domestic Violence



Please join us for our 11th Annual Breakfast & Awards Ceremony!

Over the past year, CCADV and our 18 member organizations have worked tirelessly to meet the increasingly complex needs of survivors during the pandemic. While the pandemic has left some survivors shut in their homes with their abusers, many of the families with which our coalition works have felt the effects of job loss, housing instability and food insecurity. Over the past year, when compared to the previous year, we've seen a 60% increase in the number of hours that advocates have spent on calls with survivors and a 49% increase in victim advocacy services. The needs of survivors are ever-present and CCADV needs your ongoing support to ensure that every survivor can access the services available across our state.

Below are a variety of sponsorship opportunities for your consideration. Not only will sponsorship demonstrate your support of domestic violence survivors and those leaders working to improve their lives, but it will also be an opportunity to highlight your services to over 300 attendees.

Sponsorship Packages

PRESENTING SPONSOR

\$10,000

- Exclusive sponsorship privilege
- Sponsor's name prominently mentioned in all event press releases
- Recognition on marketing materials from commitment to day of event
- Banner prominently displayed in main banquet ballroom
- Sign with your company logo on podium
- Logo on front cover and full page, full color ad on back cover of event program (printed and emailed to CCADV's full eblast list of 3,000+)
- Company logo on CCADV website and in CCADV newsletter
- Opportunity to offer remarks and provide welcome gifts/promotional items
- Opportunity to provide video ads or ad graphics for inclusion in newsletter and posting on CCADV social media platforms leading up to event
- 16 guest breakfast registrations at two reserved tables

BREAKFAST CHAMPION

\$5,000

- Recognition on marketing materials from commitment to day of event
- Banner displayed in main banquet ballroom
- Full page, full color ad on inside front or inside back cover of event program (printed and emailed to CCADV's full eblast list of 3,000+)
- Company logo on CCADV website and in CCADV newsletter
- Opportunity to provide video ads or ad graphics for inclusion in newsletter and posting on CCADV social media platforms leading up to event
- 8 guest breakfast registrations at one reserved table

CCADV DEFENDER

\$2,500

- Recognition on marketing materials from commitment to day of event
- Logo displayed on shared banner at event
- Full page, B&W ad in event program (printed and emailed to CCADV's full eblast list of 3,000+)
- Company logo on CCADV website and CCADV newsletter
- 6 guest breakfast registrations

**CCADV
ADVOCATE**

\$1,000

- Company name displayed on shared sign at event
 - Half page, B&W ad in event program (printed and emailed to CCADV's full eblast list of 3,000+)
 - Company name on CCADV website
 - 4 guest breakfast registrations
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**CCADV
SUPPORTER**

\$500

- Company name displayed on shared sign at event
 - Quarter page, B&W ad in event program (printed and emailed to CCADV's full eblast list of 3,000+)
 - Company name on CCADV website
 - 2 guest breakfast registrations
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**BREAKFAST
PATRON**

\$250

- Quarter page, B&W ad in event program (printed and emailed to CCADV's full eblast list of 3,000+)
 - 1 guest breakfast registration
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Ad Specs

- **FULL PAGE AD** - 5" x 8", portrait orientation
(Presenting Sponsor & Champion sponsor = full color; Defender sponsor = B&W)
- **HALF PAGE AD** - 5" x 4", landscape orientation, B&W
- **QUARTER PAGE AD** - 2.5" x 4", portrait orientation, B&W
- Formats accepted: pdf, jpg, png, eps

Ad Due Date: Friday, October 22, 2021
Email to landrews@ctcadv.org

Thank you

Sponsorship Form

SPONSORSHIP LEVEL (Please check preferred level of sponsorship.)

Presenting Sponsor

Event Champion

CCADV Defender

**Please see previous page for ad specs and due date!*

CCADV Advocate

CCADV Supporter

Breakfast Patron

COMPANY INFORMATION (As it should appear on all printed materials.)

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Primary Contact Name _____

Primary Contact Email _____

Business Phone _____

Website _____

PAYMENT INFORMATION

Check enclosed, made payable to CCADV (Please send to address below; ATTN: 11th Annual Fundraiser)

Mastercard Visa Amount \$ _____

Credit Card # _____ Exp. Date _____

Cardholder Name _____

Billing Address _____
(If different from above)

Signature _____ Date _____

*For questions or more information, please contact Erica Tirado,
Senior Vice President & Chief Financial Officer
959.202.5016 or etirado@ctcadv.org*

Connecticut Coalition Against Domestic Violence

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