



## ***12th Annual Breakfast & Awards Ceremony***

## **Sponsorship Opportunities**

**Friday, May 5, 2023  
Hartford Marriott Downtown**



Connecticut Coalition Against Domestic Violence



## Please join us for our 12th Annual Breakfast & Awards Ceremony!

In recent years we have seen an increased complexity in the challenges facing survivors and their ability to achieve safety and stability for themselves and their children. The pandemic and its lasting economic implications continue to impact the choices available to victims, making their need for our services and advocacy even greater. And while CCADV and our 18 member organizations continue to work tirelessly to meet their needs, we face continued reductions in government funding. The needs of survivors are ever-present and CCADV needs your ongoing support to ensure that every survivor can access the services available across our state.

Below are a variety of sponsorship opportunities for your consideration. Not only will sponsorship demonstrate your support of domestic violence survivors and those leaders working to improve their lives, but it will also be an opportunity to highlight your services to over 300 attendees.

### Sponsorship Packages

#### **PRESENTING SPONSOR**

**\$10,000**

- Exclusive sponsorship privilege
- Sponsor's name prominently mentioned in all event press releases
- Recognition on marketing materials from commitment to day of event
- Banner prominently displayed in main banquet ballroom
- Sign with your company logo on podium
- Logo on front cover and full page, full color ad on back cover of event program (printed and emailed to CCADV's full eblast list of 3,000+)
- Company logo on CCADV website and in CCADV newsletter
- Opportunity to offer remarks and provide welcome gifts/promotional items
- Opportunity to provide video ads or ad graphics for inclusion in newsletter and posting on CCADV social media platforms leading up to event
- 16 guest breakfast registrations at two reserved tables

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#### **BREAKFAST CHAMPION**

**\$5,000**

- Recognition on marketing materials from commitment to day of event
- Banner displayed in main banquet ballroom
- Full page, full color ad on inside front or inside back cover of event program (printed and emailed to CCADV's full eblast list of 3,000+)
- Company logo on CCADV website and in CCADV newsletter
- Opportunity to provide video ads or ad graphics for inclusion in newsletter and posting on CCADV social media platforms leading up to event
- 8 guest breakfast registrations at one reserved table

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#### **CCADV DEFENDER**

**\$2,500**

- Recognition on marketing materials from commitment to day of event
- Logo displayed on shared banner at event
- Full page, B&W ad in event program (printed and emailed to CCADV's full eblast list of 3,000+)
- Company logo on CCADV website and CCADV newsletter
- 6 guest breakfast registrations

**CCADV  
ADVOCATE**

**\$1,000**

- Company name displayed on shared sign at event
- Half page, B&W ad in event program (printed and emailed to CCADV's full eblast list of 3,000+)
- Company name on CCADV website
- 4 guest breakfast registrations

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**CCADV  
SUPPORTER**

**\$500**

- Company name displayed on shared sign at event
- Quarter page, B&W ad in event program (printed and emailed to CCADV's full eblast list of 3,000+)
- Company name on CCADV website
- 2 guest breakfast registrations

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**BREAKFAST  
PATRON**

**\$250**

- Quarter page, B&W ad in event program (printed and emailed to CCADV's full eblast list of 3,000+)
  - 1 guest breakfast registration
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**Ad Specs**

- **FULL PAGE AD** - 5" x 8", portrait orientation  
(Presenting Sponsor & Champion sponsor = full color; Defender sponsor = B&W)
- **HALF PAGE AD** - 5" x 4", landscape orientation, B&W
- **QUARTER PAGE AD** - 2.5" x 4", portrait orientation, B&W
- Formats accepted: pdf, jpg, png, eps

Ad Due Date: Friday, April 14, 2023  
Email to [mscanlon@ctcadv.org](mailto:mscanlon@ctcadv.org)

*thank you*

# Sponsorship Form

## ***SPONSORSHIP LEVEL*** (Please check preferred level of sponsorship.)

Presenting Sponsor

Event Champion

CCADV Defender

*\*Please see previous page for ad specs and due date!*

CCADV Advocate

CCADV Supporter

Breakfast Patron

## ***COMPANY INFORMATION*** (As it should appear on all printed materials.)

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Primary Contact Email \_\_\_\_\_

Business Phone \_\_\_\_\_

Website \_\_\_\_\_

## ***PAYMENT INFORMATION***

Check enclosed, made payable to CCADV (Please send to address below; ATTN: 12th Annual Fundraiser)

Mastercard      Visa      Amount \$ \_\_\_\_\_ Security Code: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Billing Address \_\_\_\_\_  
(If different from above)

Signature \_\_\_\_\_ Date \_\_\_\_\_

*For questions or more information, please contact Erica Tirado,  
Senior Vice President & Chief Financial Officer  
959.202.5016 or [etirado@ctcadv.org](mailto:etirado@ctcadv.org)*

**Connecticut Coalition Against Domestic Violence**

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