



16th Annual Breakfast & Awards Ceremony

Sponsorship Opportunities

**Friday, May 14, 2027
Hartford Marriott Downtown**



Connecticut Coalition Against Domestic Violence



Please join us for our 16th Annual Breakfast & Awards Ceremony!

We recently have seen an increased complexity in the challenges facing survivors as they continue to try to find safety and stability for themselves and their children. At the same time, domestic violence organizations are facing new hardships that include funding cuts, the loss of grants following executive orders, and harmful policy changes. Together, these forces are destabilizing and are creating further inequities that make it harder to provide the consistent, reliable support survivors deserve, no matter who they are or where they come from.

That's why your partnership and support matters now more than ever. Our coalition must secure funding needed to keep all 18 of our member organizations strong as they respond to rising demand statewide. By supporting our biggest event of the year, you help ensure that every survivor in Connecticut can access the services they need during this difficult and unprecedented time.

Below are a variety of sponsorship opportunities for your consideration. Not only will sponsorship demonstrate your support of domestic violence survivors and those leaders working to improve their lives, but it will also be an opportunity to highlight your services to over 300 attendees.

Sponsorship Packages

PRESENTING SPONSOR

\$10,000

- Exclusive sponsorship privilege
- Sponsor's name prominently mentioned in all event press releases
- Recognition on marketing materials from commitment to day of event
- Banner prominently displayed in main banquet ballroom
- Sign with your company logo on podium
- Logo on front cover and full page, full color ad on back cover of event program
- Company logo on CCADV website and in CCADV newsletter
- Opportunity to offer remarks and provide welcome gifts/promotional items
- Opportunity to provide video ads or ad graphics for inclusion in newsletter and posting on CCADV social media platforms leadings up to event
- 16 guest breakfast registrations at two reserved tables

BREAKFAST CHAMPION

\$5,000

- Recognition on marketing materials from commitment to day of event
- Banner displayed in main banquet ballroom
- Full page, full color ad on inside front or inside back cover of event program
- Company logo on CCADV website and in CCADV newsletter
- Opportunity to provide video ads or ad graphics for inclusion in newsletter and posting on CCADV social media platforms leadings up to event
- 8 guest breakfast registrations at one reserved table

CCADV DEFENDER

\$2,500

- Recognition on marketing materials from commitment to day of event
- Logo displayed on shared banner at event
- Full page, B&W ad in event program
- Company logo on CCADV website and CCADV newsletter
- 6 guest breakfast registrations

**CCADV
ADVOCATE**

\$1,000

- Company name displayed on shared sign at event
- Half page, B&W ad in event program
- Company name on CCADV website
- 4 guest breakfast registrations

**CCADV
SUPPORTER**

\$500

- Company name displayed on shared sign at event
- Quarter page, B&W ad in event program
- Company name on CCADV website
- 2 guest breakfast registrations

**BREAKFAST
PATRON**

\$300

- Quarter page, B&W ad in event program
- 1 guest breakfast registration

Ad Specs

- **FULL PAGE AD** - 5" x 8", portrait orientation
(Presenting Sponsor & Champion sponsor = full color; Defender sponsor = B&W)
- **HALF PAGE AD** - 5" x 4", landscape orientation, B&W
- **QUARTER PAGE AD** - 2.5" x 4", portrait orientation, B&W
- Formats accepted: pdf, jpg, png, eps

Ad Due Date: Friday, April 16, 2027

Email to bbattiston@ctcadv.org

thank you

Sponsorship Form

SPONSORSHIP LEVEL (Please check preferred level of sponsorship.)

- ☐ Presenting Sponsor
- ☐ Event Champion
- ☐ CCADV Defender
- ☐ CCADV Advocate
- ☐ CCADV Supporter
- ☐ Breakfast Patron

**Please see previous page for ad specs and due date!*

COMPANY INFORMATION (As it should appear on all printed materials.)

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Primary Contact Name _____

Primary Contact Email _____

Business Phone _____

Website _____

PAYMENT INFORMATION

☐ Check enclosed, made payable to CCADV (Please send to address below; ATTN: 16th Annual Fundraiser)

To **pay by credit card**, please register and pay online by visiting: https://secure.qgiv.com/for/ccadv/event/first100_2027/ or by scanning the QR code.

You may also call Bergen Battiston to register and provide your credit card details over the phone: 959-202-5055.



For questions or more information, please contact Bergen Battiston, Office & Donor Relations Manager, 959-202-5055 or bbattiston@ctcadv.org

Connecticut Coalition Against Domestic Violence

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